

PGI 2009 Trade Show Signage Program – Frequently Asked Questions

1) How much platinum signage will Platinum Guild International pay for?

Platinum Guild International is underwriting the cost of up to 2 Platinum signs. This includes printing and shipping only. Light boxes, frames, poster stands and other hardware costs are the responsibility of the exhibitor. *Note: Euro frames, Kurve counter sign holders, Slim Edge Light Pads and Gotcha hardware are being funded by PGI only in the sizes shown in the program.*

2) Is there a dollar limit as to how much signage we can order?

No. The offer is limited only by quantity of signage, which is two duratrans or other signage per booth, per show.

3) Can I ship the signage to my office or to the show and what is the deadline for placing orders?

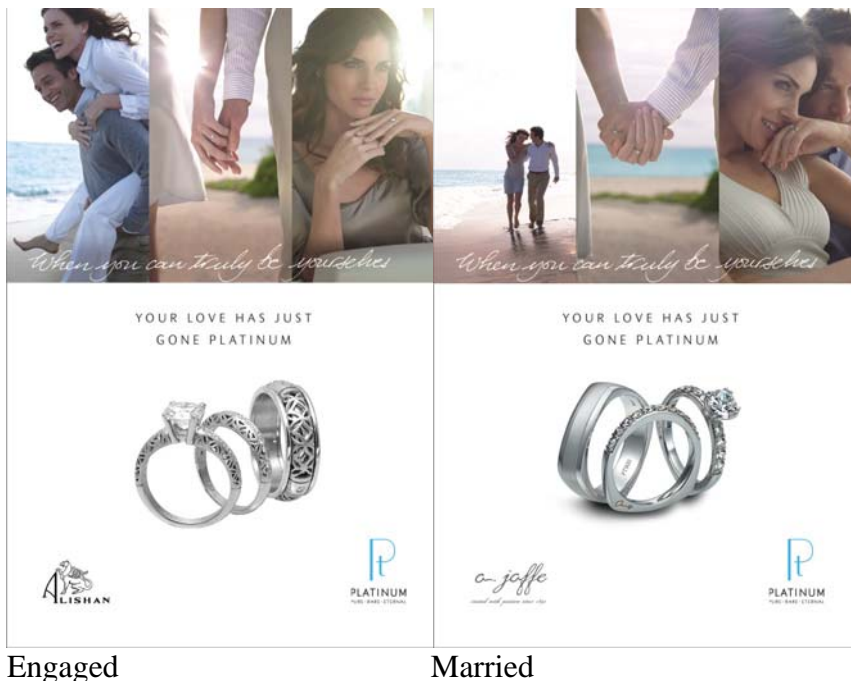
You can choose to ship the signage to wherever you would like. Simply fill in the ship to information as to where you would like your signage shipped. The deadline is May 15th, 2009.

4) Can I keep the signage to use for other shows this year?

Once the signage is ordered, it is yours to keep. Feel free to use this artwork in your office or for other trade shows.

5) What are my graphic options for platinum signage?

There are two background options available. One is called "Engaged" and the other is called "Married". Your product shot and logo will be placed on the background as shown in the examples below:



6) What if my company is new to this program, can I supply product photography and participate?

Yes. Simply follow the instructions on the bottom of the fax order form or use the link on www.duratranorders.com/pgitradeshows for instructions on how to upload your photography to The Duratran Co.

Any further questions? **Feel free to call 800-962-3119** Ask for "PGI Desk".